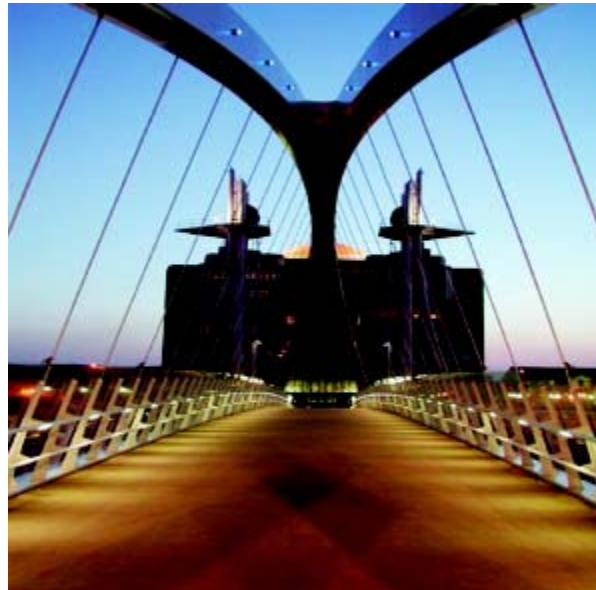


aber | 11th Global Conference on Business & Economics 2011 Program



11th Global Conference on Business & Economics 2011 Program

Manchester Metropolitan University, UK

October 15-16, 2011

Conference Schedule

Saturday, October 15th:

Registration **7:30 AM - 1:00 PM**

Coffee Break: 9:30 AM – 10 AM & 2:30 PM – 3 PM

Lunch: 12:00 PM – 1:00 PM

(Coffee break will be available at the Registration Desk)

Sunday, October 16th:

Local Site Visits

Instructions To Program Participants

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript.

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion.

Sessions, Panels & Roundtables

Saturday, October 15th, 2011

8:00 AM - 9:30 AM /Room # 1

SESSION [1]: Strategic Issues

CHAIR: *Lijana Baublyte, University of Limerick*

TITLES & AUTHORS:

The Box-Of-Chocolate Phenomena: Using narratives to improve staff morale in large organisations.¹

Carola Boehm, Manchester Metropolitan University
Carol Ainley, Manchester Metropolitan University
Paul Bason, Manchester Metropolitan University
Mo Din, Manchester Metropolitan University
Helen Jones, Manchester Metropolitan University
Rita Lewin, Manchester Metropolitan University
Helen Rowe, Manchester Metropolitan University
Mark Shutt, Manchester Metropolitan University
Bev Stevens, Manchester Metropolitan University

Organizational culture as a source of competitive advantage.²

Patrycja Sznajder, Leon Kozminski University

The supporting processes strategies in public sector management.³

Anna Czarczyńska, Kozminski Academy
Bartłomiej Słowiński, Warsaw University

DISCUSSANTS: 1. Anna Czarczyńska
2. Carola Boehm
3. Patrycja Sznajder

Coffee Break: Registration Desk

Saturday, October 15th, 2011

10:00 AM - Noon/Room # 1

SESSION [2]: Higher Education & Ethics

CHAIR: *Carola Boehm, Manchester Metropolitan University*

TITLES & AUTHORS:

The Impact of Pre-Requisite General Education Courses on the ETS Major Field Test for Business (MFT-B).¹

C. Michael Ritchie, University of South Carolina-Aiken
Linda C. Rodríguez, University of South Carolina-Aiken
David Harrison, University of South Carolina-Aiken
Kathleen Wates, University of South Carolina-Aiken

Knowledge Management in Higher Education.²

Roger Fullwood, Manchester Metropolitan University

Foundation Degrees in Business Management; A Tool to Increase widening Participation and Progression - A Students' Perspective.³

Joy Grant, Manchester Metropolitan University
Chantelle Wagg, Macclesfield College of Further Education

The "Value" of MBA Education: An Empirical Analysis.⁴

Atul Gupta, Lynchburg College

DISCUSSANTS:

- 1. Atul Gupta**
- 2. David Harrison**
- 3. Roger Fullwood**
- 4. Joy Grant**

Lunch

Saturday, October 15th, 2011

1:00 PM - 2:30 PM /Room # 1

SESSION [3]: Strategic Issues

CHAIR: Jayawardena L N A C, University of Peradeniya and
Tomas Bata University in Zlin

TITLES & AUTHORS:

Political Risk Underwriting in the London Insurance Market: How Do They Do It?¹

Lijana Baublyte, University of Limerick

Social Status, Conspicuous-Consumption Levies, and Distortionary Taxation.²

Sanghyun Hwang, Korea Economic Research Institute

A Model for the Variation of Public Sector Wages Across Political Jurisdictions.³

Joseph N. Heiney, Elmhurst College

DISCUSSANTS: 1. Joseph N. Heiney
2. Lijana Baublyte
3. Sanghyun Hwang

Coffee Break: Registration Desk

Saturday, October 15th, 2011

3:00 PM - 5:00 PM/Room # 1

SESSION [4]: Strategic Issues

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

Chosen Problems of Current Management.¹

Witold T. Bielecki, Kozminski University

Extending Ansoff's Strategic Diagnosis Model: Defining the Optimal Strategic Performance Positioning (OSPP) Matrix.²

Dan Kiple, Azusa Pacific University

Alfred Lewis, Hamline University

Jau-Lian Jeng, Azusa Pacific University

Factors Affecting the Health and Safety Behavior of Factory Workers.³

Idirimanna I A S D, University of Peradeniya
Jayawardena L N A C, University of Peradeniya and
Tomas Bata University in Zlin

Iran's Fiscal Spending Pattern and the Lead with Oil.⁴

Vafa Moayedi, Sharif University of Technology-
International Campus

DISCUSSANTS: 1. Vafa Moayedi
2. Witold T. Bielecki
3. Jayawardena L N A C
4. Dan Kipley

◀ See you next Year!!! ▶