



2009
Oxford Business
&
Economics
Conference Program

St. Hugh's College,
Oxford University,
Oxford, UK

June 24-26, 2009

Session Presenter	Session Chair	Name
19		Aarti More
20		Abbas Valadkhani
16	12	Ah Ba Sim
9		Ahmad Mashal
32	32	Ajay Manrai
32		Ajay Manrai
21		Ajay Manrai
14		Alexandre Di Miceli Silveira
11		Alexandre Di Miceli Silveira
4		Allan Shampine
8		Amlan Mitra
15		Amlan Mitra
4		Ana Maria Iregui
23		Ann Johnson
29		Augustine Ejiogu
7		Belal Barhem
26		Caroline Yeoh
18		Chinedum Nwajiuba
10		Choon Chiang Leong
5		Choon Chiang Leong
33		Daniel Streich
26		Daphne Halkias
21		David Lilly
7	22	Diane Wright
33		Elena Livi
30	27	Erika Cresti

Session Presenter	Session Chair	Name
9		Filomena Izzo
9	31	Francesco Ciampi
22		Fredj Jawadi
31	28	George C. Philippatos
23		Gregory Huckabee
15		Hamidah
31		Howard Van Auken
30		Hui-Sung Kao
4		Jai-Won Ryou
23	29	James Jennings
25		James Jennings
17	20	James Martin
16		James Thomas Kunnanatt
11	16	Janine Saba Zakka
13		Jean-Luc Grosso
10		Jean-Luc Grosso
4		Jesus Otero
5		Jesus Otero
29		Jian Zhang
27	25	Jian Zhang
1	5	Jim Johnson
6		John Charalambakis
21	8	John Saeae
7	3	Joy Grant
	19	Joy Grant
27		Kritsadarat Wattanasuwan

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30		Mark Hughes
13		Mark Williams
14		Mei-Lun Lin
1		Meral Dulger
28		Michael Crosswell
15	11	Miguel Ramirez
6		Mike Molling
25		Ming-Ling Lai
3		Mohammad Alauddin
5	1	Mohammad Mafizur Rahman
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1		Muhammad Zafar Yaqub
2	6	Neville Norman
9	13	Niccolo Gordini
26		Nicholas Harkiolakis
8		Nikolai Ostapenko
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22		Olukemi Lawanson
12		Ong Pooi Fong
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29		Phil Lewis
26		Piyush Sharma
31	26	Prodromos Vlamis
16		Puneet Dixit
6	2	Rana Wajid
11	15	Renee Sabbagh Ghattas
8		Rhonda Mack
22		Richard Hunter
28		Richard Hunter
30		Richard Sherman
3		Richard Simmons
20	18	Risikat Oladoyin Dauda
23		Ronald Decker
20		Ruth Rios-Morales
3	7	Saba Rana
11		Sahar Nasr
28		Samina Riaz
2		Samuel K.M. Ho
31		Samuel K.M. Ho
28	30	Sanja Dudukovic
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20		Shehla Riza Arifeen
17		Sheron Morgan
13		Sherry Grosso
19		Stella So Lai-man

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10		Teresa Smith
13		Teresa Smith
18		Thadavillil Jithendranathan
29		Thomas Kindel
6		Tsz-Kin (Jerry) Kwok
25		Ubaldo Comite
31		Ushad Subadar Agathee
30		Walter Baggett
12	17	Y. Datta

Conference Schedule

Wednesday, June 24th:

Registration	7:30 AM - 1:00 PM
Coffee Break:	9:30AM - 10AM & 2:30 PM - 3:00PM
Sessions 1-15	8:00 AM - 5:00 PM
Working Lunch	11:30PM - 1:00PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Thursday, June 25th:

Registration	7:30 AM - 12:00 NOON
Coffee Break:	9:30AM - 10AM & 2:30 PM - 3:00PM
Sessions 16-31	8:00 AM - 5:00 PM
Working Lunch Sessions	12:00PM - 1:00PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception	5:00PM - 6:00 PM
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Friday, June 26th:

Sessions 32-33	8:00 AM - 10:30 AM
Coffee Break:	9:30AM - 10AM

Instructions To Program Participants

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. For audio-visual equipment other than overhead projectors which will be provided in all meeting rooms please contact me at least one month before conference. *ALL ARRANGEMENTS AND COSTS FOR SUCH EQUIPMENT ARE YOUR RESPONSIBILITY.*

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. If the session’s chair is absent, the last discussant listed should take on the role of the chair.

Sessions, Panels & Roundtables

Wednesday, June 24th, 2009

8:00 AM - 9:30 AM /Mordan Hall

SESSION [1]: Strategic Issues

CHAIR: Mohammad Mafizur Rahman, University of Southern Queensland

TITLES & AUTHORS:

“Human” Side of Change: A Conceptual Model.¹

Meral Dulger, Bogazici University

Organizational Justice: A Bibliometric Analysis of 30 years of Research.²

Jim Johnson, Rollins College

Making Strategic Networks Pluralistic Neighborhoods.³

Muhammad Zafar Yaqub, University of Vienna

DISCUSSANTS: 1. Muhammad Zafar Yaqub

2. Meral Dulger

3. Jim Johnson

Wednesday, June 24th, 2009

8:00 AM - 9:30 AM / Hamlin Room 1

SESSION [2]: Economics/Finance

CHAIR: Rana Wajid, Lahore School of Economics

TITLES & AUTHORS:

Domestic and Global Impacts on Australian Manufacturing Prices.¹

Neville Norman, University of Melbourne

Ken Coutts, University of Cambridge

Uni-Economic: Sam-Marco Sunspot Financial Indices (SMSFI) Model.²

Samuel K.M. Ho, Hang Seng School of Commerce Lau

Chi-Keung, Hang Seng School of Commerce

Australian Property Investment Advice: An Unregulated Industry and the need for Better Consumer Protection Laws.³

Lang Thai, Deakin University

DISCUSSANTS: 1. Samuel K.M. Ho
2. Lang Thai
3. Neville Norman

Wednesday, June 24th, 2009

8:00 AM - 9:30 AM / Hamlin Room 2

SESSION [3]: Ethics/Higher Education/Business Law Issues

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

Strategic Options and Planning in Education Industry Does Income Balance the Outcome?¹

Saba Rana, Lahore School of Economics

Effects of a Business Ethics Elective on Hong Kong Undergraduates' Attitudes towards Corporate Ethics and Social Responsibility. ²

Richard Simmons, Lingnan University

Robin Snell, Lingnan University

William Shafer, Lingnan University/ California State University

Do Instructional Attributes Pose Multicollinearity Problems? Unraveling the Myth using an Australian Experience. ³

Mohammad Alauddin, The University of Queensland

Hong Son Nghiem, The University of Queensland

DISCUSSANTS: 1. Richard Simmons
2. Mohammad Alauddin
3. Saba Rana

Wednesday, June 24th, 2009

8:00 AM - 9:30 AM / Dobbs Room 2

SESSION [4]: Accounting/Economics/Finance

CHAIR: Nurlida Ismail, Taylor's University College

TITLES & AUTHORS:

Testing the Law of One Price in Food Markets: Evidence for Colombia Using Disaggregated Data.¹

Jesus Otero, Universidad del Rosario
Ana Maria Iregui, Banco D Ela Republica

A Note on the Inclusion of Welfare When Evaluating Payment System Costs.²
Allan Shampine, Compass Lexecom

Determinants of Cross-border Equity Investment and Debt Financing in East Asia: the Case of Korea.³

Jai-Won Ryou, Konkuk University
Tae-Joon Kim, Dongduk Women's University

DISCUSSANTS: 1. Jai-Won Ryou
2. Jesus Otero
3. Allan Shampine

Coffee Break: Registration Desk

Wednesday, June 24th, 2009

10:00 AM - 12:00 PM /Dobbs Room 2

SESSION [5]: Economics/ Finance

CHAIR: Jim Johnson, Rollins College

TITLES & AUTHORS:

Mean Reversion of Unemployment Rates: Evidence for Colombia using Regional Data.¹

Jesus Otero, Universidad del Rosario
Juan Carlos Guataqui, Universidad del Rosario

Australia's Global Trade Potential: Evidence from the Gravity Model Analysis.²
Mohammad Mafizur Rahman, University of Southern Queensland

Performance Measurement of National Tourism Organization: A Case Study.³
Choon Chiang Leong, Nanyang Technological University

Welfare Dynamics Based on a New Concept of Inefficient Equilibrium.³
Monowaruz Zaman, Rogers Wireless Partnership

DISCUSSANTS: 1. Mohammad Mafizur Rahman
2. Choon Chiang Leong
3. Monowaruz Zaman
4. Jesus Otero

Wednesday, June 24th, 2009

10:00 AM - 12:00 PM / Hamlin Room 2

SESSION [6]: Economics/ Finance

CHAIR: Neville Norman, University of Melbourne

TITLES & AUTHORS:

Technical Analysis: A Trading Strategy based on Callable Bull and Bear Contracts in a Highly Fluctuating Market.¹

Tsz-Kin (Jerry) Kwok, City University of Hong Kong

Alan T. K. Wan, City University of Hong Kong

The Automotive Industry in Central and Eastern Europe - Engine of Growth or Free Rider? ²

Mike Molling, EuropaInstitut, Vienna University of Economics and Business

Peter Haiss, EuropaInstitut, Vienna University of Economics and Business

Factors Affecting Financial Advisor's Perception in Portfolio Management: With Reference to Pakistan.³

Rana Wajid, Lahore School of Economics

Ahmad Kaleem, Lahore School of Economics

Hassan Sagheer Hussain, Lahore School of Economics

Lessons for a Sustained and Restless Growth: The Middle Class, Its Creation and Destruction in a Dynamic Model of Forty Countries.⁴

John Charalambakis, Asbury College

Steve Clements, Asbury College

David Coulliette, Asbury College

Kenneth Rietz, Asbury College

- DISCUSSANTS:**
1. Mike Molling
 2. Rana Wajid
 3. John Charalambakis
 4. Tsz-Kin (Jerry) Kwok

Wednesday, June 24th, 2009

10:00 AM - 12:00 PM / Hamlin Room 1

SESSION [7]: Strategic Issues

CHAIR: Saba Rana, Lahore School of Economics

TITLES & AUTHORS:

Is Monitoring as a Motivation for Manager to Underprice Stocks at IPOs? ¹

Suherman, State University of Jakarta

Herni Kurniawati, University of Indonesia

A Study of HealthCare Employees' Opinions about Stress Patterns in the UAE. ²

Belal Barhem, Abu Dhabi University

Hassan Younies, UAE University

The Fall of Icarus! Is it Time to Reappraise the Value of the Female Entrepreneurs? ³

Joy Grant, Manchester Metropolitan University

Diane Wright, Manchester Metropolitan University

Social Reproduction or Social Transformation: The Mediating Role of Higher Education in Facilitating Female Entrepreneurship. ⁴

Diane Wright, Manchester Metropolitan University

DISCUSSANTS: 1. Diane Wright

2. Joy Grant

3. Belal Barhem

4. Suherman

Wednesday, June 24th, 2009,

10:00 AM - 12:00 PM / Mordan Hall

SESSION [8]: Marketing

CHAIR: John Sae, International University in Germany

TITLES & AUTHORS:

Mediating Effect of Information Satisfaction on College. ¹

Nurlida Ismail, Taylor's University College

Segmenting the Culinary Tourist Market: An American and Australian Comparison. ²

Rhonda Mack, College of Charleston

Julia Blose, College of Charleston
Tanya MacLaurin, University of Guelph

Consumer Expectations and Disillusions: The Case of Russia The Flying Ship and the Tsar's Impossible Tasks. ³

Nikolai Ostapenko, Georgetown University and UDC

Consumer Awareness, Knowledge, and Perception of Third-Party Verified Eco-friendly Labels. ⁴

Junyong Kim, Purdue University Calumet
Amlan Mitra, Purdue University Calumet

DISCUSSANTS: 1. Nikolai Ostapenko
2. Nurlida Ismail
3. Amlan Mitra
4. Rhonda Mack

Lunch Break : Registration Desk

Wednesday, June 24th, 2009

1:00 PM - 3:00 PM /Mordan Hall

SESSION [9]: Management

CHAIR: Peter Okorie, Imo State University

TITLES & AUTHORS:

Interacting between Logistics and New Product Development to achieve Company Market Success. Evidence from Business Aviation Industry: Piaggio Aero Company Case. ¹

Mario Mustilli, Università degli Studi di Napoli
Filomena Izzo, Università degli Studi di Napoli

Using Artificial Neural Network for Small Enterprise Default Prediction Modeling: Statistical Evidence from Italian Firms. ²

Francesco Ciampi, University of Florence
Niccolo Gordini, University of Florence
Carlo, Vallini, University of Florence

Corruption: Causes, Effect and Computing Strategies. ³

Ahmad Mashal, Arab Open University
Rusli J. Kaddo, Arab Open University

DISCUSSANTS: 1. Niccolo Gordini
2. Ahmad Mashal
3. Mario Mustilli

Wednesday, June 24th, 2009

1:00 PM - 3:00 PM / Hamlin Room 1

SESSION [10]: Economics & Finance

CHAIR: Peter Geib, Minnesota State University Moorhead

TITLES & AUTHORS:

Explaining The Global Financial Crisis: Did The Holy See See It Coming? ¹
Teresa Smith, University of South Carolina Sumter
Jean-Luc Grosso, University of South Carolina Sumter

Learning Models and Stock Valuation: Evidence from the Stock Exchange of Mauritius. ²

Subadar Agathe Ushad, University of Mauritius
Sannasee Raja Vinesh, University of Mauritius
Sawkut Rojid, University of Mauritius
Shamina Kadar, University of Mauritius
Sooraj Fowdar, University of Mauritius

Contemporaneous Relationships Between Stock Returns and Changes In Macroeconomic Variables. ³

Choon Chiang Leong, Nanyang Technological University

DISCUSSANTS: 1. Choon Chiang Leong
2. Teresa Smith
3. Subadar Agathe Ushad

Wednesday, June 24th, 2009

1:00 PM - 3:00 PM / Hamlin Room 2

SESSION [11]: Economics & Finance

CHAIR: Miguel Ramirez, Trinity College

TITLES & AUTHORS:

Are Banks in Egypt Catalysts for Economic Development? ¹

Sahar Nasr, World Bank and the British University in Egypt

Predicting the Survival or Collapse of Business Organizations Faced by an Economic Crisis.²

**Janine Saba Zakka, Lebanese American University
Renee Sabbagh Ghattas, Lebanese American University**

What are the Costs of Conflicts between Controlling and Minority Shareholders in a Concentrated Ownership Environment.³

**Alexandre Di Miceli Silveira, University of Sao Paulo
Armando Lopes Dias Junior, University of Sao Paulo**

DISCUSSANTS: 1. Alexandre Di Miceli Silveira
2. Sahar Nasr
3. Janine Saba Zakka

Wednesday, June 24th, 2009

1:00 PM - 3:00 PM / Dobbs Room 2

SESSION [12]: Management

CHAIR: Ah Ba Sim, University of Wollongong

TITLES & AUTHORS:

A Critique of Porter's Cost Leadership and Differentiation Strategies.¹
Y. Datta, Northern Kentucky University

The Perception of Power by Asian Women at Senior Management Level: A Case in a Malaysian Private Higher Education Institution.²
Ong Pooi Fong, Taylor's University College

DISCUSSANTS: 1. Ong Pooi Fong
2. Y. Datta

Coffee Break: Registration Desk

Wednesday, June 24th, 2009

3:00 PM - 5:00 PM / Mordan Hall

SESSION [13]: Ethics/Higher Education/Business Law Issues

CHAIR: Niccolo Gordini, University of Florence

TITLES & AUTHORS:

Team Teaching with a Twist: Students and Professors Using Technology to Create a Collaborative Learning Environment.¹

Sherry Grosso, University of South Carolina Sumter

Climbing the Ivory Tower: Are Faculty Mentoring Programs the Key to the Kingdom?²

Jean-Luc Grosso, University of South Carolina Sumter

Teresa Smith, University of South Carolina Sumter

An Assessment of Accreditation Performance of Nigerian Private Universities.³

Peter Okorie, Imo State University

The Interface of Competition Law and Intellectual Property Rights under the New Chinese Antitrust Law.⁴

Mark Williams, Hong Kong Polytechnic University

- DISCUSSANTS:**
1. Peter Okorie
 2. Sherry Grosso
 3. Mark Williams
 4. Jean-Luc Grosso

Wednesday, June 24th, 2009

3:00 PM - 4:30 PM / Hamlin Room 1

SESSION [14]: Management

CHAIR: Subadar Agathe Ushad, University of Mauritius

TITLES & AUTHORS:

The Effects of CEO Ownership and Corporate Governance on Executive Compensation Contracts.¹

Mei-Lun Lin, Tainan University of Technology

Chung-Jen Fu, Tainan University of Technology

India: Strategy and Entrepreneurship.²

Peter Geib, Minnesota State University Moorhead

James Swenson, Minnesota State University Moorhead

Board Interlocking in Brazil: Directors' Participation in Multiple Companies and its Effect on Firm Value.³

Alexandre Di Miceli Silveira, University of Sao Paulo

Lucas Ayres B. de C. Barros, University of Sao Paulo

Rafael Liza Santos, University of Sao Paulo

DISCUSSANTS: 1. Peter Geib
2. Alexandre Di Miceli Silveira
3. Mei-Lun Lin

Wednesday, June 24th, 2009

3:00 PM - 4:30 PM / Hamlin Room 2

SESSION [15]: Economics/Finance

CHAIR: Renee Sabbagh Ghattas, Lebanese American University

TITLES & AUTHORS:

Asset-liability Management and Economic Value Added (EVA) at Foreign Exchange and Non-Foreign Exchange Banks in Indonesia.¹
Hamidah, State University of Jakarta

Foreign Direct Investment Flows to Chile: A Cointegration Analysis.²
Miguel Ramirez, Trinity College

Economics Measures For Improving Freight Reliability and Security in Northwest Indiana.³

Amlan Mitra, Purdue University Calumet
Ardeshir J. Dalal, Northern Illinois University
Paul McGrath, Purdue University Calumet

DISCUSSANTS: 1. Miguel Ramirez
2. Amlan Mitra
3. Hamidah

Thursday, June 25th, 2009

8:00 AM - 9:30 AM / Mordan Hall

SESSION [16]: Management/Strategic Issues

CHAIR: Janine Saba Zakka, Lebanese American University

TITLES & AUTHORS:

The Management of Subsidiaries in Emerging Malaysian Multinational Enterprises.¹

Ah Ba Sim, University of Wollongong

Managing Risks in Programmes of Business Change.²

Puneet Dixit, Business Consultant

Globalization and the Emerging Global Business Chain -Strategic Options for Developing Countries.³

James Thomas Kunnanatt, United Arab Emirates University

DISCUSSANTS: 1. James Thomas Kunnanatt

2. Ah Ba Sim

3. Puneet Dixit

Thursday, June 25th, 2009

8:00 AM - 9:30 AM / Hamlin Room 1

SESSION [17]: Management/Strategic Issues

CHAIR: Y. Datta, Northern Kentucky University

TITLES & AUTHORS:

Economic Downturn: Leaders Are Integral To Survival.¹

Sheron Morgan, South University Online
Phillip Paker, PMP

Increasing the Desirability of Sunday Work.²

James Martin, Wayne State University
Jenell Wittmer, University of Toledo

The Influence of National Culture on Management Practices: Indonesian Perspective.³

Suharnomo, University of Diponegoro

DISCUSSANTS: 1. Suharnomo

2. Sheron Morgan

3. James Martin

Thursday, June 25th, 2009

8:00 AM - 9:30 AM / Hamlin Room 2

SESSION [18]: Management/Strategic Issues

CHAIR: Risikat Oladoyin Dauda, University of Lagos

TITLES & AUTHORS:

Participation of Wes African Migrants in Enterprises in Lagos State, Nigeria.¹
Chinedum Nwajiuba, Imo State University
C. O. Uwadoka, Imo State University
R.U. Onyeneke, Imo State University

Underpricing of IPOs of U.S. Family Controlled Businesses.²
Thadavillil Jithendranathan, University of St. Thomas
Mary Schmid Daugherty, University of St. Thomas

DISCUSSANTS: 1. Thadavillil Jithendranathan
2. Chinedum Nwajiuba

Thursday, June 25th, 2009

8:00 AM - 9:30 AM / Dobbs Room 2

SESSION [19]: Marketing

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

Aesthetic Considerations for Pharmaceutical OTC (Over the Counter) Products.¹

Aarti More, MET Institute of Management

Marketing Theory and Practice: The Reconstruction of Knowledge in the Workplace.²

Susan Scoffield, Manchester Metropolitan University

The Influences of Face Oriented Brand Values and Attitudes on the Consumption of Luxury Brands: A Study of the Chinese Female Consumers in Hong Kong and Mainland.³

Stella So Lai-man, The Chinese University of Hong Kong
Susanna Kwok Wai-yee, The Chinese University of Hong Kong

DISCUSSANTS: 1. Stella So Lai-man
2. Aarti More
3. Susan Scoffield

Coffee Break: Registration Desk

Thursday, June 25th, 2009

10:00 AM - 12:00 PM / Mordan Hall

SESSION [20]: Management/Strategic Issues

CHAIR: James Martin, Wayne State University

TITLES & AUTHORS:

A Data Envelopment Analysis of Financial Institutions in Botswana.¹

Abbas Valadkhani, University of Wollongong
Boitumelo Moffat, University of Wollongong

Women's Education and Household Food Security: Analysis of Survey Results From Southwestern Nigeria.²

Risikat Oladoyin Dauda, University of Lagos

The Emergence of Sovereign Wealth Funds as Contributors of Foreign Direct Investment.³

Ruth Rios-Morales, University of Applied Sciences
Switzerland
Louis Brennan, Trinity College

The Significance of Mentoring Women.⁴

Shehla Riza Arifeen, Lahore School of Economics

DISCUSSANTS: 1. Ruth Rios-Morales
2. Abbas Valadkhani
3. Shehla Riza Arifeen
4. Risikat Oladoyin Dauda

Thursday, June 25th, 2009

10:00 AM - 11:30 AM / Hamlin Room 1

SESSION [21]: Operations Management/Information Systems

CHAIR:

TITLES & AUTHORS:

The Use of Principal Component Analysis to Integrate Blasting into the Mining Process.¹

David Lilly, Dyno Nobel
Bill Hissem, Sandvik Mining and Construction
John Cory, Blasting Specialist North America

International Project Management: Strategy and Organisational Design.²
John Sae, International University in Germany

Analysis of Tourist Behaviors: A Conceptual Framework Based on Hofstede's Cultural Dimensions.³

Lalita A. Manrai, University of Delaware
Ajay Manrai, University of Delaware

DISCUSSANTS: 1. John Sae
2. Ajay Manrai
3. David Lilly

Thursday, June 25th, 2009

10:00 AM - 12:00 AM / Hamlin Room 2

SESSION [22]: Economics/Finance

CHAIR: Diane Wright, Manchester Metropolitan University

TITLES & AUTHORS:

Human Capital Investment and Economic Development in Nigeria: The Role of Education and Health.¹

Olukemi Lawanson, University of Lagos

Financial Innovation and Taxes: The Case of Exchange Traded Notes.²
Suneel Udpa, Saint Mary's College of California

A Cornerstone of China's Participation in World Markets: The Legal and Regulatory Environment of Foreign Direct.³

Richard Hunter, Seton Hall University

Stock Market Integration in the Latin American Markets: Further Evidence from Nonlinear Modeling.⁴

Mohamed El Hedi Arouri, LEO-Université d'Orléans & EDHEC

Fredj Jawadi,, Amiens School of Management and EconomiX

Nicolas Million, Banque de France

DISCUSSANTS: 1. Richard Hunter
2. Olukemi Lawanson
3. Fredj Jawadi
4. Suneel Udpa

Thursday, June 25th, 2009

10:00 AM - 11:30 PM / Dobbs Room 2

SESSION [23]: Ethics/Higher Education/Business Law Issues

CHAIR: Susan Scoffield, Manchester Metropolitan University

TITLES & AUTHORS:

Preferences, Perceptions, and Parameters: What's Really Important to Students When Selecting an English Language-Based Higher Education Institution.¹

Ronald Decker, Winona State University

Todd Hostager, University of Wisconsin-Eau Claire

Are Business Schools the Source or Solution of Ethics Education Problems? The Process of Formulating and Adopting Separate Faculty and Student Codes of Ethics.²

Gregory Huckabee, University of South Dakota

Ann Johnson, University of South Dakota

Data Mining of Students and For Students.³

James Jennings, Purdue University Calumet

DISCUSSANTS: 1. Gregory Huckabee

2. James Jennings

3. Ronald Decker

Working Lunch Session: Registration Desk

Thursday, June 25th, 2009

11:30 AM - 1:00 PM / Mordan Hall

SESSION [24]: Panel Discussion on Future of Global Economy

Sahar Nasr, The World Bank

Prodromos Vlamis, Harvard University

Roger W. Clark, Austin Peay State University

George C. Philippatos, University of Tennessee

Thursday, June 25th, 2009

1:00 PM - 2:30 PM / Mordan Hall

SESSION [25]: Accounting

CHAIR: Jian Zhang, Barr Laboratories, Inc.

TITLES & AUTHORS:

The Tension Amongst Accounting, Information and Intrinsic Value.¹

James Jennings, Purdue University Calumet

Self-assessment Tax System and Compliance Complexities: Tax Practitioners' Perspectives.²

Ming-Ling Lai, Universiti Teknologi MARA

Kwai-Fatt Choong, University of Malaya

Social Balance as a Model Report of the Italian Chamber of Commerce.³

Ubaldo Comite, University of Calabria

DISCUSSANTS: 1. Ubaldo Comite
2. James Jennings
3. Ming-Ling Lai

Thursday, June 25th, 2009

1:00 PM - 2:30 PM / Hamlin Room 1

SESSION [26]: Strategic Issues

CHAIR: Prodromos Vlamis, University of Cambridge

TITLES & AUTHORS:

Characteristics and Business Profiles of Immigrant-Owned Small Firms: The Case of Pakistani Immigrant Entrepreneurs.¹

Daphne Halkias, Hellenic American University

Nicholas Harkiolakis, Hellenic American University

Shehla Riza Arifeen, Lahore School of Economics

Patrick Dimitris Akrivos, Hellenic American University

Sylva Caracatsanis, Hellenic American University

Counterfeit Proneness: Conceptualization and Scale Development.²

Piyush Sharma, The Hong Kong Polytechnic University

Ricky Y. K. Chan, The Hong Kong Polytechnic University

Exporting Expertise: Singapore's Gambits in the Middle East.³

Caroline Yeoh, Singapore Management University
Wilfred HOW Pow Ngee, Singapore Management University

- DISCUSSANTS:**
1. Piyush Sharma
 2. Caroline Yeoh
 3. Daphne Halkias

Thursday, June 25th, 2009

1:00 PM - 2:30 PM / Hamlin Room 2

SESSION [27]: Strategic Issues

CHAIR: Erika Cresti, University of Florence

TITLES & AUTHORS:

Market Analysis of Currently Available Prescription Drugs.¹

Jian Zhang, Barr Laboratories, Inc.

Salah U. Ahmed, Barr Laboratories, Inc.

Take Me to My Fantasy World: Fantasy Consumption of Internet Games among Thai Teenage Boys.²

Kritsadarat Wattanasuwan, Thammasat University

- DISCUSSANTS:**
1. Kritsadarat Wattanasuwan
 2. Jian Zhang

Thursday, June 25th, 2009

1:00 PM - 3:00 PM / Dobbs Room 2

SESSION [28]: Economics/Finance

CHAIR: George C. Philippatos, University of Tennessee

TITLES & AUTHORS:

The Far-From-Elusive Quest for Growth: Recent Economic Performance and Prospects in Developing Countries.¹

Michael Crosswell, U.S. Agency for International Development

Causality Testing using Higher Order Statistics.²

Sanja Dudukovic, Franklin College

Poland, the European Union, and the Euro.³

Richard Hunter, Seton Hall University

Securities Investment Preference in Pakistan.⁴

Samina Riaz, Institute of Business Management

DISCUSSANTS: 1. Richard Hunter
2. Michael Crosswell
3. Samina Riaz
4. Sanja Dudukovic

Coffee Break: Registration Desk

Thursday, June 25th, 2009

3:00 PM - 5:00 PM / Mordan Hall

SESSION [29]: Strategic Issues

CHAIR: James Jennings, Purdue University Calumet

TITLES & AUTHORS:

The Business Cycle, Structural and Technological: The Impaction on Labour Skills in Australia.¹

Phil Lewis, Centre for Labour Market Research
University of Canberra

Ross Kelly, Centre for Labour Market Research
University of Canberra

Acquisition of Capital by Small Agricultural Producers.²

Jian Zhang, Barr Laboratories, Inc.

Gender Analysis of Rural-Urban Migration in Imo State Nigeria.³

Augustine Ejiogu, Imo State University

Immaculta Osunkwo, Imo State University

Contemporary Chinese Consumers: A New Look at the Rate of Adoption and Life Cycle Hypotheses.⁴

Thomas Kindel, Reinhardt College

DISCUSSANTS: 1. Augustine Ejiogu
2. Phil Lewis
3. Thomas Kindel
4. Jian Zhang

Thursday, June 25th, 2009

3:00 PM - 5:30 PM / Hamlin Room 1

SESSION [30]: Accounting

CHAIR: Sanja Dudukovic, Franklin College

TITLES & AUTHORS:

Sustainability Management Control Systems Towards a socially responsible planning and control framework.¹

Erika Cresti, University of Florence

Making Triple Bottom Line Reporting Comparable: Adoption of the GRI's G3 Framework.²

Richard Sherman, Saint Joseph's University

Accounting for Supermajorities: The Role of Control in Promoting yet Another Type of Off Balance Sheet Financing.³

Mark Hughes, University of Canberra

Simon Ho, University of Canberra

Beyond the Three Factor Theory: Using Behavior Theory to Analyze and Prevent Fraud.⁴

Walter Baggett, Manhattan College

Corporate Governance and Equity Evaluation: Nonlinear Modeling via Neural Networks.⁵

Hui-Sung Kao, Feng Chia University and Taipei University

Jan-Zan Lee, National Taipei University

Shu-Heng Chen, National Chengchi University

- DISCUSSANTS:**
1. Mark Hughes
 2. Erika Cresti
 3. Walter Baggett
 4. Hui-Sung Kao
 5. Richard Sherman

Thursday, June 25th, 2009

3:00 PM - 5:00 PM / Hamlin Room 2

SESSION [31]: Economics/Finance

CHAIR: Francesco Ciampi, University of Florence

TITLES & AUTHORS:

Leverage Effects in the Mauritian's Stock Market.¹

Ushad Subadar Agathe, University of Mauritius

The Emerging BRIC Economies: Evidence from the Interest Rate Transmission Mechanism.²

Prodromos Vlamis, University of Cambridge & Centre for Planning and Economic Research

Stelios Karagiannis, Centre for Planning and Economic Research

Yannis Panagopoulos, Centre for Planning and Economic Research

Establishing a Market for Securitized LDC Debt: Feasibility and Viability.³

George C. Philippatos, University of Tennessee

Roger W. Clark, Austin Peay State University

David Moore, University of Memphis

Acquisition of Capital by Small Agricultural Producers.⁴

Howard Van Auken, Iowa State University

New Evidence About Regional Income Divergence in China.⁵

Lau Chi-Keung, Hong Kong Polytechnic University

- DISCUSSANTS:**
1. Prodromos Vlamis
 2. George C. Philippatos
 3. Howard Van Auken
 4. Lau Chi-Keung
 5. Ushad Subadar Agathe

5:30 PM - 6:30 PM Wine Reception

Friday, June 26th, 2009

8:00 AM - 10:30 AM / Hamlin Room 1

SESSION [32]: Strategic Issues

CHAIR: Ajay Manrai, University of Delaware

TITLES & AUTHORS:

A New Perceptual Mapping Technique for Product Positioning and Market Segmentation.¹

Ajay Manrai, University of Delaware

Lalita A. Manrai, University of Delaware

Design of Effective Teaching Strategies: A Comparative Analysis Across Course Types.²

Ajay Manrai, University of Delaware

Lalita A. Manrai, University of Delaware

The Evolution of the Placement the Application to the Cultural Product.³

Lucia Aiello, Salerno University

Ferri Maria Antonella, Napoli University

DISCUSSANTS: 1. Ajay Manrai

2. Lucia Aiello

3. Ajay Manrai

Friday, June 26th, 2009

8:00 AM - 10:00 AM / Hamlin Room 2

SESSION [33]: Strategic Issues

CHAIR: Shawn Carraher, Cameron University

TITLES & AUTHORS:

Unpurchased Goodwill Method - An Approach to Measure Human Capital.¹

Daniel Streich, FHWT-University of Applied Science

The Internet Revolution: Social Networks and their Impact on Tourism Management.³

Elena Livi, University of Florence

The Desktop Manager: A Dimensional Analysis in a Cross Sectional Sample of Health Care, Hospitality, General Service, Manufacturing.⁴

Donald Lester, Middle Tennessee State University
John Parnell, University of North Carolina at Pembroke
Shawn Carraher, Cameron University

A Comparison of Manifest Needs, Performance & Personality Differences
Among Multinational Entrepreneurial Expatriate and Inpatriate Customer
Service Personnel in the Hospitality Management Industry. ⁵

Shawn Carraher, Cameron University
Bryan Jester, Cameron University
Henry Lam, Cameron University

- DISCUSSANTS:**
1. Shawn Carraher
 2. Shawn Carraher
 3. Elena Livi
 4. Daniel Streich

 See you next Year!!! 