2013 Program

JULY 2nd - 3rd, 2013

Cambridge Business & Economics Conference

Murray Edwards College
Cambridge University
Cambridge, UK

ATUL GUPTA
Program Chair

NEVILLE R. NORMAN
Program Co-Chair

JOY GRANT
Local Program Coordinator
2013
Cambridge Conference
On
Business & Economics
Program

Murray Edwards College,
Cambridge University,
Cambridge, UK

July 2nd - 3rd, 2013
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Conference Schedule

Tuesday, July 2nd:

Registration  \hspace{1cm} 7:30 AM - 1:00 PM
Coffee Break: \hspace{1cm} 9:30 AM – 10 AM & 2:30 PM – 3:00 PM
Sessions 1-16 \hspace{1cm} 8:00 AM – 5:30 PM
Lunch: \hspace{1cm} 12:30 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)

Wine Reception \hspace{1cm} 5:30 PM - 6:30 PM

Wednesday, July 3rd:

Registration  \hspace{1cm} 9:30 AM - NOON
Coffee Break: \hspace{1cm} 9:30 AM – 10 AM & 2:30 PM – 3:00 PM
Sessions 17-20 \hspace{1cm} 8:00 AM – 5:00 PM
Lunch \hspace{1cm} 12:00 PM – 1:00 PM

(Coffee break & Lunch Boxes will be available at the registration desk)
Instructions To Program Participants

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript. Each room will have an LCD projector. You will need to have your own Laptop connect to the projector.

Discussants: Be prepared to offer your “positive” remarks first. Then offer any “negative” remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion.
Sessions, Panels & Roundtables

Tuesday, July 2nd, 2013

8:00 AM - 9:30 AM / Kaetsu Teaching Room # 1

SESSION [1]: Management
CHAIR: William D. Ferguson, Grinnell College

TITLES & AUTHORS:
The Singapore Experience in the GCC: Notes from Singapore Inc.¹
Wilfred HOW, Singapore Management University
Caroline YEOH, Singapore Management University

Personality and Leadership Association: A Look at Entrepreneurial Leaders.²
Caleb Sprong, Inspire Consulting
Shawn M Carraher, Inspire Consulting
Wenqian Jiang, Inspire Consulting

Fairness and Career Anchors: A Comparison between American and Chinese Male Entrepreneurs.³
Taylor Pepple, Inspire Consulting
Phil Millage, Inspire Consulting
Shawn M Carraher, Inspire Consulting
Jiang Wenqian, Inspire Consulting

DISCUSSANTS: 1. Phil Millage
2. Caroline YEOH
3. Caleb Sprong

Tuesday, July 2nd, 2013

8:00 AM - 10:00 AM / Kaetsu Teaching Room # 2

SESSION [2]: Marketing
CHAIR: Tomas Greizinger, University of South Carolina Aiken

TITLES & AUTHORS:
The Role of Emotions in Customer Buying Decisions: An Analysis on Telecommunication Industry, Sri Lanka.¹
Pradeep Randiwela, University of Colombo-Sri Lanka
T. S. Widanachchi, University of Colombo-Sri Lanka
The Role of Emotion in Consumption: China during the Global Financial Crisis.²
Jan P. Voon, Lingnan University
Understanding the Effect of association of imagery in communication on "Carbonated Soft Drink" brands.³
Dilan Perera, University of Colombo-Sri Lanka
Ravi Jayawardena, University of Colombo-Sri Lanka

DISCUSSANTS: 1. Jan P. Voon
2. Ravi Jayawardena
3. T. S. Widanachchi

Tuesday, July 2nd, 2013
8:00 AM - 9:30 AM / Kaetsu Teaching Room # 3
SESSION [3]: Economics & Finance
CHAIR: Prodromos Vlamis, Centre of Planning and Economic Research (KEPE) & University of Cambridge

TITLES & AUTHORS:
The Inconvenient Truth about Green Investments: Risks and Risk Mitigation Strategies for Financial Advisors.¹
Richard Copp, Griffith University
Eduardo Roca, Griffith University
Victor Wong, Griffith University

The Informational Content of the Corporate Governance Report: Evidence from Spain.²
Monica Martinez-Blasco, Universitat Ramon Llull
Laura Vivas-Crisol, Universitat Ramon Llull
Josep Garcia-Blandon, Universitat Ramon Llull
Joan Corominas Ferrer, Universitat Ramon Llull

Mutual guaranteed loans: the determinants of defaults.³
Lorenzo Gai, University of Florence
Federica Ielasi, University of Florence & SDA Bocconi,
Milan
Federico Rossi, University of Florence

DISCUSSANTS: 1. Monica Martinez-Blasco
2. Federica Ielasi
3. Richard Copp

Tuesday, July 2nd, 2013
8:00 AM - 9:30 AM / Kaetsu Teaching Room # 4

SESSION [4]: Ethics/Higher Education/Business Law Issues
CHAIR: John Wang, Montclair State University

TITLES & AUTHORS:
A University Initiative to Integrate Sustainability in Curricular Development.¹
Michael Jara, University of South Carolina Aiken
David S. Harrison, University of South Carolina Aiken
David Newlands, University of South Carolina Aiken
Patsy Granger Lewellyn, University of South Carolina Aiken

Teaching Fixed Exchange Rates and Stockpiled Reserves to Undergraduates: Updating Demand and Supply.²
Jannett Highfill, Bradley University
Raymond Wojcikewych, Bradley University

Sustainability and Yachting Industry in Italy: Challenges and Opportunities for the Future.³
Tonino Pencarelli, University Urbino Carlo Bo
Mauro Dini, University Urbino Carlo Bo
Simone Splendiani, University Urbino Carlo Bo

DISCUSSANTS: 1. Tonino Pencarelli
2. Michael Jara
3. Jannett Highfill

Coffee Break: Registration Desk
Tuesday, July 2nd, 2013

10:00 AM - 12:30 PM / Kaetsu Teaching Room # 1

SESSION [5]: Economics & Finance
CHAIR: Neville R. Norman, The Universities of Cambridge and Melbourne

TITLES & AUTHORS:

Cost of Equity Capital, Control Divergence, and Institutions: The International Evidence.¹

*Teresa Chu, University of Macau*
*Bryan Lee, University of Macau*
*In-Mu Haw, Texas Christian University*
*Woody Wu, The Chinese University of Hong Kong*

A Quantitative Analysis of Critical Factors Encompassing Economic Growth.²

*John Wang, Montclair State University*

Does the Carbon Market Help or Hurt the Stock Price of Electricity Companies? Further Evidence from the European Context.³

*Yuan Tian, Griffith University*
*Alexandr Akimov, Griffith University*
*Eduardo Roca, Griffith University*
*Victor Wong, Griffith University*

Are Unleaded Gasoline and Diesel Price Adjustments Symmetric?: A Comparison of Eurozone Retail Fuel Markets.⁴

*Stelios Karagiannis, Centre of Planning and Economic Research (KEPE)*
*Yannis Panagopoulos, Centre of Planning and Economic Research (KEPE)*
*Prodromos Vlamis, Centre of Planning and Economic Research (KEPE) & University of Cambridge*

Measuring the Technical Efficiency of Thai Manufacturing SMEs: A Comparison of Parametric and Non-parametric Approaches.⁵

*Teerawat Charoenrat, Khon Kaen University*
*Charles Harvie, University of Wollongong*
*Wannapa Naburana, Central Queensland University*
DISCUSSANTS: 1. Prodromos Vlamis  
2. Woody Wu  
3. John Wang  
4. Teerawat Charoenrat  
5. Yuan Tian

Tuesday, July 2nd, 2013  
10:00 AM - 12:30 PM / Kaetsu Teaching Room # 2

SESSION [6]: Economics & Finance  
CHAIR: Shawn M Carraher, Inspire Consulting

TITLES & AUTHORS:
Crisis! So what? - The Immediate and Long Run Effects of Subprime Crisis in Brazilian Stock Market.¹  
_Héber Pessoa da Silveira, Fundação Escola de Comércio Álvares Penteado, São Paulo - FECAP_  
_Luciana Maia Campos Machado, Unilever Brazil_

New Perspectives on the Global IFRS Implementation Process.²  
_Tomas Greizinger, University of South Carolina Aiken_

Stock Prices and Inflation: Evidence from Nigeria.³  
_Olayinka Olufisayo AKINLO, Obafemi Awolowo University_

Corporate Governance Mechanisms: Compliance and Pattern of Market Valuation of Quoted Companies in Nigeria (2003-2010).⁴  
_Akinkoye Ebenezer Yemi, Obafemi Awolowo University_

Factors Affecting the Technical Inefficiency of Thai Manufacturing and Exporting Small and Medium Sized Enterprises: A Stochastic Frontier Analysis (SFA).⁵  
_Yot Amornkitvikai, Rangsit University_  
_Charles Harvie, University of Wollongong_  
_Teerawat Charoenrat, Khon Kaen University_

DISCUSSANTS: 1. Akinkoye Ebenezer Yemi  
2. Olayinka Olufisayo AKINLO  
3. Tomas Greizinger  
4. Yot Amornkitvikai  
5. Luciana Maia Campos Machado
Tuesday, July 2nd, 2013
10:00 AM - 12:30 PM / Kaetsu Teaching Room # 3

SESSION [7]: Management/Strategic Issues
CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:
Influences of Organizational Vision on Organizational Effectiveness.¹

Doris W. Carver, Piedmont Community College

Relationship Factors as Key Predictors of Inter-Firm Cooperation and Success.²

Veronica Rosendo-Ríos, Colegio Universitario de Estudios Financieros (CUNEF)

Social Heterogeneity and Land Rights Transformation.³

Oyebade Kunle Oyerinde, Inspire Consulting
Lisa Bradley, Inspire Consulting
Kris Jacobs, Inspire Consulting
Shawn M Carraher, Inspire Consulting
Yida Zhang, Inspire Consulting

An Empirical Analysis of Nurse’s of Job Satisfaction in Hospital.⁴

Megam Moss, Lynchburg College
Sara Bennett, Lynchburg College
Joe Turek, Lynchburg College
Atul Gupta, Lynchburg College

Assessment for the Imbalance Theory of Foolishness.⁵

Melvin J. Woodard III, New Salem Baptist Church

DISCUSSANTS: 1. Megam Moss
2. Kris Jacobs
3. Veronica Rosendo-Ríos
4. Melvin J. Woodard III
5. Doris W. Carver

Tuesday, July 2nd, 2013
10:00 AM - 12:30 PM / Kaetsu Teaching Room # 4

SESSION [8]: Ethics/Higher Education/Business Law Issues
CHAIR: Jan P. Voon, Lingnan University
TITLES & AUTHORS:
International Student Recruitment - Are practices of Western universities sustainable and ethical?¹  
_Peter Gibson, University of Wollongong_

A Model for Online Learning: Best Practices to Transform Traditional Courses and Ensure Student Success.²  
_Sheryl Grosso, University of South Carolina_  
_Jean-Luc Grosso, University of South Carolina_  
_Teresa L. Smith, University of South Carolina_

Game Theory as an Analytical Foundation for Social Scientific Inquiry.³  
_William D. Ferguson, Grinnell College_

Use of Indigenous Languages as a Media of Instruction in Teaching: A Case Study of Some Secondary Schools in Ondo West Local Government, Ondo State Nigeria.⁴  
_Nelson Rotimi OSUNGBEMIRO, Adeyemi College of Education_

DISCUSSANTS: 1. William D. Ferguson  
2. Peter Gibson  
3. Nelson Rotimi OSUNGBEMIRO  
4. Sheryl Grosso

Lunch Registration Desk

Tuesday, July 2nd, 2013  
1:00 PM - 2:30 PM / Kaetsu Teaching Room # 1

SESSION [9]: Strategic Issues  
CHAIR: Roger W. Clark, Austin Peay State University

TITLES & AUTHORS:
The Key Success Factors of Social Media Marketing: Case Studies of the Use of Facebook to Enhance a Brand Community.¹  
_Tanya Dentham, Thammasat University_  
_Kritsadarat Wattanasuwan, Thammasat University_
Profitability in Eco-Friendly Initiatives: A Study in a Hotel Sector Organisation.\textsuperscript{2}  
\textit{Pradeep Randiwela, University of Colombo, Sri Lanka}  
\textit{Imaduwa M.R. Priyadarshana, University of Colombo, Sri Lanka}

The Effect of Information Systems Infrastructure and Staff Involvement in the Integration of Knowledge Management and E-Learning Technologies in Academic Institutions.\textsuperscript{3}  
\textit{Ali Owayid, AlBuraimi University College}  
\textit{Khalid Alrawi, University of Modern Sciences}  
\textit{Khaled Shaalan, British University in Dubai}

DISCUSSANTS: 1. Imaduwa M.R. Priyadarshana  
2. Ali Owayid  
3. Kritsadarat Wattanasuwan

Tuesday, July 2nd, 2013

1:00 PM - 2:30 PM / Kaetsu Teaching Room # 2

SESSION [10]: Economics & Finance  
CHAIR: Joe Turek, Lynchburg College

TITLES & AUTHORS:

Focus on Working Capital Management Practices among Mauritian SMEs: Survey Evidence and Empirical Analysis.\textsuperscript{1}  
\textit{Kesseven Padachi, University of Technology, Mauritius}  
\textit{Carole Howorth, Bradford University}

Capital Market Development: A Causal Analysis of Institutional Adequacy in African Markets.\textsuperscript{2}  
\textit{Aregbeshola R Adewale, University of South Africa}

A Market-Based Study of the Banking Sector in Emerging Markets: Cash Flow vs. Earnings.\textsuperscript{3}  
\textit{Moade Fawzi Shubita, New York Institute of Technology}
DISCUSSANTS: 1. Aregbeshola R Adewale  
2. Moade Fawzi Shubita  
3. Kesseven Padachi

Tuesday, July 2nd, 2013  
1:00 PM - 2:30 PM / Kaetsu Teaching Room # 3  
SESSION [11]: Management/Strategic Issues  
CHAIR: Anna Czarczynska, Kozminski University  

TITLES & AUTHORS:  
Post Transfer of Undertakings Psychological Contract Violation: Modelling Antecedents and Outcomes.¹  
Juanique Ferreira, University of Bedfordshire  
Wisdom-based Leadership.²  
Vern Ludden, Inspire Consulting  
Shawn M. Carraher, Inspire Consulting  
Kunle Oyerinde, Inspire Consulting  
Yun Ou, Inspire Consulting  
Andrea Meyering, Inspire Consulting  

BlueBridge Digital³  
Santiago Jaramillo, Inspire Consulting  
Phil Millage, Inspire Consulting  
Shawn M. Carraher, Inspire Consulting  
Aaron Cecil, Inspire Consulting  

DISCUSSANTS: 1. Phil Millage  
2. Juanique Ferreira  
3. Juanique Ferreira

Tuesday, July 2nd, 2013  
1:00 PM - 2:30 PM / Kaetsu Teaching Room # 4  
SESSION [12]: Economics & Finance  
CHAIR: Sara Bennett, Lynchburg College
TITLES & AUTHORS:

An Assessment of APT's Performance on Portfolios.¹

Boopendra Seetanah, University of Mauritius
Cuttaree Vins, University of Mauritius

Macroeconomic Policy Lessons Learned and Admonitions Offered?--Experiments with Nixonomics and Reeganomics in Addressing Recessions.²

Frederick J. Augustyn, Jr., Library of Congress

Capturing stylized facts of Exchange Rate Volatility: Using Higher Order Cumulant Function.³

Sanja Dudukovic, Franklin College

DISCUSSANTS: 1. Sanja Dudukovic
2. Boopendra Seetanah
3. Frederick J. Augustyn, Jr.

Coffee Break: Registration Desk

Tuesday, July 2nd, 2013

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 1

SESSION [13]: Economics & Finance

CHAIR: George C. Philippatos, University of Tennessee

TITLES & AUTHORS:

Interest Rate Risk Management: Evidence from Mauritian Commercial Banks.¹

Boopen Seetanah, University of Mauritius
Thakoor P, University of Mauritius

Finland: Economic Growth through Education Transformation from a Resource Based Economy to Knowledge Based Economy.²

Ingrid Fray, St. Johns University

Is It a Spoof? An Empirical Analysis of Possible Spoofing Orders in Equity Index Futures Contracts.³

Sara Bennett, Lynchburg College
A Re-Evaluation of the European Monetary Union Maastricht Convergence Criteria.4

Patrick Stiebinger, University of South Carolina Aiken


Miguel D. Ramirez, Trinity College

DISCUSSANTS: 1. Sara Bennett
2. Patrick Stiebinger
3. Ingrid Fray
4. Miguel D. Ramirez
5. Boopen Seetanah

Tuesday, July 2nd, 2013
3:00 PM - 5:30 PM / Kaetsu Teaching Room # 2

SESSION [14]: Strategic Issues
CHAIR: Kritsadarat Wattanasuwan, Thammasat University

TITLES & AUTHORS:

Collaborative Negotiating in an Online Environment: Preparing Students for Career Success.1

Teresa L. Smith, University of South Carolina
Jean-Luc Grosso, University of South Carolina
Sheryl Grosso, University of South Carolina

Ethics and Personality among Chinese and American Entrepreneurs.2

Beth Sheaffer, Inspire Consulting
Shawn M. Carraher, Inspire Consulting
Austin Doerr, Inspire Consulting
Liu Xing Ming Yue, Bullis School

Ethics and Career Satisfaction among Chinese and American Entrepreneurs.3

Austin Doerr, Inspire Consulting
Liu Xing Ming Yue, Bullis School
Shawn M. Carraher, Inspire Consulting

Managing the Military Way.4
Ran Tamir, Lafarge NA

The Greek "Drachma": A Situation Years in the Making. ¹

Jean-Luc Grosso, University of South Carolina

Teresa L. Smith, University of South Carolina

Sheryl Grosso, University of South Carolina

DISCUSSANTS: 1. Liu Xing Ming Yue
2. Ran Tamir
3. Jean-Luc Grosso
4. Sheryl Grosso
5. Shawn M. Carraher

Tuesday, July 2nd, 2013

3:00 PM - 5:30 PM / Kaetsu Teaching Room # 3

SESSION [15]: Strategic Issues

CHAIR: Roger W. Clark, Austin Peay State University

TITLES & AUTHORS:

A Study of the Relationship between Ethics and Job Satisfaction in China and the USA. ¹

Brittany Hartwiger, Inspire Consulting

Shawn M. Carraher, Inspire Consulting

Wenqian Jiang, Inspire Consulting

The Interaction of Leadership and Personality among Chinese and American Nascent Entrepreneurs. ²

Luke Singer, Inspire Consulting

Shawn M. Carraher, Inspire Consulting

Strategy - Plans. ³

Sherry Morgan, South University

Phillip Paker, Capella University

Global Emergency Management. ⁴

Phillip Paker, Capella University

Sherry Morgan, South University
Muhammad A. Quddus, Punjab Economic Research Institute (PERI)

DISCUSSANTS: 1. Sherry Morgan  
2. Phillip Paker  
3. Luke Singer  
4. Muhammad A. Quddus  
5. Liu Xing Ming Yue

Tuesday, July 2nd, 2013  
3:00 PM - 5:30 PM / Kaetsu Teaching Room # 4

SESSION [16]: Strategic Issues  
CHAIR: Francesco Ciampi, University of Florence

TITLES & AUTHORS:
Suwina Cheng, Lingnan University

Entrepreneurship and Sustainability in Developing Countries.  
Joshua Vire, Inspire Consulting  
Tom Van Kley, Inspire Consulting  
Xiaowei [Rebecca] Li, Inspire Consulting

Externalities in Natural Resource Management in the Context of Stakeholders Interaction.  
Anna Czarczynska, Kozminski University  
Anna Bartczak, University of Warsaw

Cultural Variations and Cognitive Complexity.  
Shawn M. Carraher, Inspire Consulting  
Sherry E. Sullivan, Bowling Green State University  
Dianne H Welsh, University of North Carolina, Greensboro  
Yun Ou, Inspire Consulting

The Potential of Corporate Governance Variables for Small Enterprise Default
*Francesco Ciampi, University of Florence  
Niccolò Gordini, University of Florence*

**DISCUSSANTS:** 1. Shawn M. Carraher  
2. Anna Czarczynska  
3. Shawn M. Carraher  
4. Francesco Ciampi  
5. Suwina Cheng

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**Oxford Journal Distinguished Research Award Ceremony & Wine Reception 5:30PM**  
Murray Edwards College Kaetsu Teaching Room # 1  
Keynote Speaker: Tom Ziglar  
Remembrances of Zig Ziglar and his Impact on Business

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**Wednesday, July 3rd, 2013**  
9:30 AM - 12:00 PM /Kaetsu Teaching Room # 1  
**SESSION [17]: Strategic Issues**  
**CHAIR:** Joy Grant, Manchester Metropolitan University

**TITLES & AUTHORS:**

A Comparison of the Perceptions of Pay among Men and Women.  
*Darrian Mikell, Inspire Consulting  
Maurice Blackledge, Inspire Consulting  
Yun Ou, Inspire Consulting  
Shawn M. Carraher, Inspire Consulting*

Ethnography for Crayola Crayons.  
*Melissa Swierenga, Inspire Consulting  
Phil Millage, Inspire Consulting  
Shawn M. Carraher, Inspire Consulting*

More Than a Resume: An Ethnographical Look at the Social Job Search.  
*
Luke Singer, Inspire Consulting
Paxton Singer, Inspire Consulting
Phil Millage, Inspire Consulting


Stella So Lai Man, The Chinese University of Hong Kong
Bradley R. Barnes, University of Sheffield
Daragh O'Reilly, University of Sheffield

Corporate Governance and Firm Performance: Evidence from the Insurance industry in Mauritius.

Clifford Appasamy, Financial Services Commission
Matthew Lamport, University of Mauritius
Boopendra Seetanah, University of Mauritius
Raja Vinesh Sannassee, University of Mauritius

DISCUSSANTS: 1. Melissa Swierenga
2. Phil Millage
3. Boopendra Seetanah
4. Shawn M. Carraher
5. Stella So Lai Man

Wednesday, July 3rd, 2013
9:30 AM - 12:00 PM / Kaetsu Teaching Room # 2

SESSION [18]: Economics/Finance

CHAIR: Joe Turek, Lynchburg College

TITLES & AUTHORS:

Are Taxes a Determinant Factor in Earnings Management Behavior? - Empirical Results From Brazilian Insurance Market.

Eduardo da Silva Flores, Álvares Penteado Business School
Héber Pessoa da Silveira, Álvares Penteado Business School

A Framework for Restructuring Debt in Developing Countries Through the
creation of Special Sovereign Borrowing Entities.\(^2\)

*Roger W. Clark, Austin Peay State University*

*George C. Philippatos, University of Tennessee*

*David Moore, California State University, Sacramento*

The Value of Regulation during Financial Crisis: Evidence from the Hedge Fund Industry.\(^3\)

*Janie Casello Bouges, University of Massachusetts Lowell*

*Steven Freund, University of Massachusetts Lowell*

Sector-specific effects of the Australian Mining Boom: Dutch Disease or Dutch Delight?\(^4\)

*Jonathan R. Hambur, Reserve Bank of Australia*

*Neville R. Norman, Universities of Melbourne and Cambridge*

**DISCUSSANTS:**
1. Roger W. Clark
2. Neville R. Norman
3. Steven Freund
4. Eduardo da Silva Flores

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**Lunch: Registration Desk**

Wednesday, July 3rd, 2013

1:00 PM - 3:00 PM / Kaetsu Teaching Room # 1

**SESSION [19]:** Strategic Issues

**CHAIR:** George C. Philippatos, University of Tennessee

**TITLES & AUTHORS:**

Leadership and Ethics of Nascent Entrepreneurs in the United States and China.\(^1\)

*Abigail R. Erickson, Inspire Consulting*

*Shawn M. Carraher, Inspire Consulting*

*Jason Duan, Inspire Consulting*

*Sherry E. Sullivan, Bowling Green State University*

*Ziqian Wang, Inspire Consulting*
The Comparison of Personality and Leadership Between American & Chinese Mid-Career Entrepreneurs.²

_Benjamin A. Lee, Inspire Consulting_
_Shawn M. Carraher, Inspire Consulting_
_Jordan Easley, Inspire Consulting_
_Yida Zhang, Inspire Consulting_

Sol-Fly Technologies LLC: A Story of Passion, Opportunity, and Grace.³

_Austin Doerr, Sol-Fly Technologies_
_Shawn M. Carraher, Inspire Consulting_
_Phil Millage, Inspire Consulting_
_Mike Zserdin, Evergreen Syndicate_

**DISCUSSANTS:** 1. Phil Millage  
2. Austin Doerr  
3. Shawn M. Carraher

**Wednesday, July 3rd, 2013**  
1:00 PM - 3:30 PM / Kaetsu Teaching Room # 2

**SESSION [20]: Strategic Issues**  
**CHAIR:** Shawn M. Carraher, Inspire Consulting

**TITLES & AUTHORS:**

A Study of Fiedler's Contingency Theory and Forsyth's Ethics Position Questionnaire between Chinese and American Female Entrepreneurs.¹

_Ashley Barrigear, Inspire Consulting_
_Shawn M Carraher, Inspire Consulting_
_George Puia, Saginaw Valley State University_
_Thomas Weimer, Inspire Consulting_

Leadership and Ethics within the Chinese and American Corporate Culture.²

_Adam Sharrard, Inspire Consulting_
_Shawn Carraher, Inspire Consulting_
_Xiaowei [Rebecca] Li, Inspire Consulting_

Human SNPs of CNTF, GDF-8, and IGF-1 Genes in KAATSU Trained Adults
and their Association to Muscle Strength Trainability.³

Y. Chang, Kaatsu International University
Y. Sato, Kaatsu International University
XL Gao, Kaatsu International University
J. Zhang, Kaatsu International University

Sustainability of Organizational Performance Competitiveness Across Knowledge Sharing Environment with particular regard to the UAE.⁴

Khalid Alrawi, University of Modern Sciences
Keith White-Hunt, University of Modern Sciences
Maher Ibrahim, American University in the Emirates
Waleed alrawi, Al-Khawarismi International College

DISCUSSANTS: 1. Y. Sato
2. Khalid Alrawi
3. Thomas Weimer
4. George Puia

See you next Year!!!
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